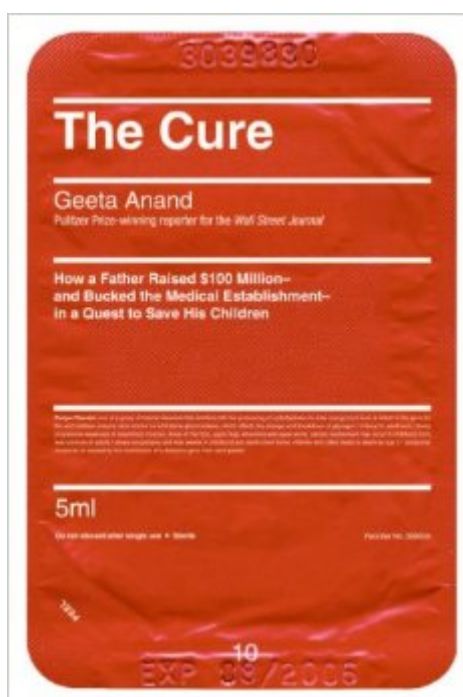


The book was found

The Cure: How A Father Raised \$100 Million--And Bucked The Medical Establishment--In A Quest To Save His Children



Synopsis

â œAmazingâ |.Explores human courage under the most trying circumstances.â • â "New York Postâ â œAn inspirational story about business, medical science, and one fatherâ™s refusal to give up hope.â • â "Boston Globeâ The book that inspired the movie, Extraordinary Measures, starring Harrison Ford, Brendan Fraser, and Keri Russell, The Cure by Pulitzer Prize-winning journalist Geeta Anand is the remarkable true story of one fatherâ™sâ determinationâ to find a cure for his terminally sick children even ifâ it meant he had toâ build a business from scratch to do so. At once a riveting story of the birth of an enterpriseâ "ala Tracy Kidderâ™s The Soul of a New Machineâ "and a inspiring tale of the indomitable human spirit in the vein of Erin Brockovich and A Civil Action, The Cure is a testament to ingenuity, unflaggingâ will, and unconquerable love.

Book Information

Hardcover: 352 pages

Publisher: William Morrow; 1 edition (August 29, 2006)

Language: English

ISBN-10: 0060734396

ISBN-13: 978-0060734398

Product Dimensions: 6 x 1.2 x 9 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 4.5 out of 5 starsâ See all reviewsâ (27 customer reviews)

Best Sellers Rank: #1,123,165 in Books (See Top 100 in Books) #147 inâ Books > Health, Fitness & Dieting > Diseases & Physical Ailments > Genetic #2132 inâ Books > Education & Teaching > Higher & Continuing Education > Test Preparation > Professional > Medical #2184 inâ Books > Biographies & Memoirs > Professionals & Academics > Medical

Customer Reviews

This wonderful book has a lot of emotional depth and complexity. John Crowley, the young father, is brash, brilliant, arrogant, and ignorant. He makes personal mistakes and business mistakes, yet you remain drawn to his story by empathy for his desperation as he fears that his small children will suffer a slow painful death. It's an honest and interesting portrait of a real human being, not a one-dimensional hero. It's not really a business book and you don't need any familiarity with venture capital financing to understand the text, but John Crowley's business provides the book with a fascinating emotional contrast between his frantic urgency as a parent and the dispassionate PowerPoint analyses expected by his investors. They share a common goal, but the mindset is

completely different. It's not really a science book, but the drug development process adds to the story's drama. There's no Eureka! moment when all the problems are solved. Patients are desperate for anything they can get as soon as they can get it, but the science is ambiguous, the bizarre biotechnology manufacturing processes are difficult to operate, and then the clinical trial results are uncertain. An experimental compound might kill a young patient, or bring quick improvements that fade over time, or have different impacts on different patients. And even with these uncertain prospects there's strong competition among parents for the extremely limited number of places in trials. One of the most appealing aspects of the book is the author's light touch. She never puts herself or her opinions into the story. The book ends with an Afterword relating events subsequent to the basic text, but the author doesn't seize pages to tell us what it all means.

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